

5-6 December 2019
Hong Kong Convention and Exhibition Centre
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BUSINESS OF IP ASIA FORUM

「亞洲知識產權營商論壇」

The Business of IP Asia Forum (BIP Asia) brings together IP professionals and business leaders from around the world to discuss the latest developments in the IP world, and to explore business collaboration opportunities. The Forum's eighth edition, held 6-7 December 2018, featured more than 80 prominent speakers and attracted over 2,600 IP professionals and industry leaders.

Theme of 2019

**IP: Building an Innovative and Inclusive
Future for Businesses**

Star Speakers of Coming BIP 2019



Erich Andersen

Corporate Vice President & Chief IP Counsel



Paul Lin

Vice President,
Global Business Development and IP



BIP 2018 at a Glance



80+

International
Renowned Speakers



2600+

IP Professionals and
Business Leaders



90+

Exhibitors



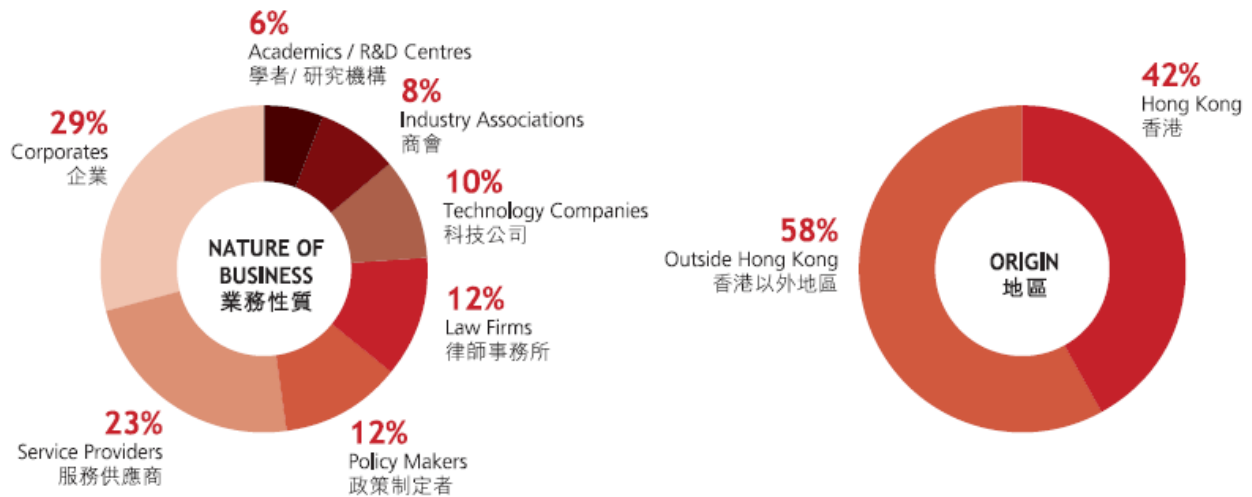
93%

Regarded BIP Asia as the
Leading IP event in Asia



INTERNATIONAL AUDIENCE PROFILE

環球參加者概覽



Insights and Intelligence

12+ Sessions of Plenary and Breakout Discussion

Global IP Ecosystem	Investigations in IP Litigation	Brand Defense
IP and Innovation	Protection of IP in Online Businesses	Technological Competitiveness
3D Trademarks	IP Entrepreneurship	IP Convergence in Cross-media Collaboration
IP Opportunities under Belt and Road and Greater Bay Area Initiative	New Forces of Artificial Intelligence	IP Issues in Data-Driven Innovation

Special offer for members of

International Dispute Resolution and Risk Management Institute

Standard Fee: HK\$1,950

HK\$800

for a two-day conference with a keynote luncheon on 5 Dec 19

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